

OCT15/12 10.12  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ERIN PENNINGTON

SALES PRSN WA- JOE KNAUER

|  | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

(CE)

DATE OCT15/12 10.12

\*\* NEW ORDER \*\*  
 TTLS \$56250.15X  
 PLS CFM, THX 10/15

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CONCERNED CITIZENS FOR JOB CREATION

| LINE#   | REP                  | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS     | TOTL SPTS |
|---------|----------------------|----|-------------|------|-----|------------|------------|----------|----------|-----------|----------|-----------|
| : LINE# | :                    | :  | :           | :    | :   | :          | : DATE     | : DATE   | : /WK    | : INVT    | :        | : SPTS    |
| 1       |                      |    | 700A-900A   | 30   |     | \$3,500.00 | 11/1       | 11/2     | 2        |           | TH-F     | 2         |
|         | PROGRAM : GMA        |    |             |      |     |            |            |          |          |           |          |           |
|         | CON COM1: 1X PER DAY |    |             |      |     |            |            |          |          |           |          |           |
| 2       |                      |    | 530P-600P   | 30   |     | \$3,750.00 | 11/1       | 11/2     | 2        |           | TH-F     | 2         |
|         | PROGRAM : NEWS       |    |             |      |     |            |            |          |          |           |          |           |
|         | CON COM1: 1X PER DAY |    |             |      |     |            |            |          |          |           |          |           |
| 3       |                      |    | 600P-630P   | 30   |     | \$5,500.00 | 11/1       | 11/2     | 2        |           | TH-F     | 2         |
|         | PROGRAM : NEWS       |    |             |      |     |            |            |          |          |           |          |           |
|         | CON COM1: 1X PER DAY |    |             |      |     |            |            |          |          |           |          |           |
| 4       |                      |    | 1100P-1135P | 30   |     | \$3,000.00 | 10/30      | 11/4     | 5        |           | TU-F, SU | 5         |
|         | PROGRAM : NEWS       |    |             |      |     |            |            |          |          |           |          |           |
|         | CON COM1: 1X PER DAY |    |             |      |     |            |            |          |          |           |          |           |

| LINE#          | REP | CD | TIME PERIOD | LGTH   | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS     | TOTL SPTS |
|----------------|-----|----|-------------|--------|-----|------------|------------|----------|----------|-----------|----------|-----------|
| 5              |     |    | 700A-900A   | 30     |     | \$3,500.00 | 11/5       | 11/5     | 1        |           | MON      | 1         |
| PROGRAM : GMA  |     |    |             |        |     |            |            |          |          |           |          |           |
| 6              |     |    | 530P-600P   | 30     |     | \$3,750.00 | 11/5       | 11/5     | 1        |           | MON      | 1         |
| PROGRAM : NEWS |     |    |             |        |     |            |            |          |          |           |          |           |
| 7              |     |    | 600P-630P   | 30     |     | \$5,500.00 | 11/5       | 11/5     | 1        |           | MON      | 1         |
| PROGRAM : NEWS |     |    |             |        |     |            |            |          |          |           |          |           |
| 8              |     |    | 1100P-1135P | 30     |     | \$3,000.00 | 11/5       | 11/5     | 1        |           | MON      | 1         |
| PROGRAM : NEWS |     |    |             |        |     |            |            |          |          |           |          |           |
| OCT/12         |     |    | \$ .00      | NOV/12 |     | 56250.00   |            |          |          |           |          |           |
| CONTRACT TOTAL |     |    |             |        |     |            |            |          |          |           | 56250.00 |           |
| TOTAL SPOTS    |     |    |             |        |     |            |            |          |          |           | 15       |           |

MARKET TOTALS \$118,350 WFTV 48% WKMG 14% WESH 26% WOFL 12% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED

SVC- NSI

DEMOS- RA35+\*